In accordance with the Dublin Principles, the companies that sponsor the International Alliance for Responsible Drinking (IARD) support scientific research that contributes to a better understanding of the consumption, misuse, and effects of alcohol and the relationships among alcohol, health, and society.

To this end, the undersigned companies support research led by IARD that aims to be objective, is carried out independently, and is free from ideological, political, and financial bias.

In supporting IARD-led research, sponsor companies agree to the following:

- IARD’s research program will be governed by the Dublin Principles.
- Members of the IARD Board of Directors may provide input into identifying general areas for research. The IARD Board is responsible for approving funding for the research program.
- The elaboration of specific research activities and their execution, including the selection of methodology and analysis of results, shall be carried out by individual researchers and will be managed by IARD Staff and the Research Advisory Group.
- The members of the IARD Board of Directors support the freedom of individual researchers to publish their work.
- Publications resulting from the IARD research program are expected to undergo the peer review process customary in academic publishing.
- IARD Board members and other interested parties shall have access to research data once a paper has been accepted for publication or the findings have been placed in the public domain.

Agreed to by:

Anheuser-Busch InBev
Asahi Group Holdings, Ltd.
Bacardi USA, Inc.
Beam Suntory
Brown-Forman Corporation
Carlsberg Breweries A/S

Diageo
Heineken International
Kirin Holding Company Limited
Molson Coors Brewing Company
Pernod Ricard