The world’s leading beer, wine, and spirits producers are helping to fight COVID-19. See a selection of their initiatives:

- **Japan**: Beam Suntory has provided neutral alcohol to hospitals and healthcare facilities to help meet the increasing demand for sanitizer.
- **Japan**: Asahi Breweries and Kirin Breweries collaborated with sake breweries to distil 24,000 liters into 1,260 liters of highly-concentrated alcohol, which they donated for use as hand sanitizer.
- **India**: Beam Suntory partnered with the National Restaurant Association of India (NRAI) and pledged $150,000 to be used to provide relief to thousands of restaurant staff and their families.
- **India**: Diageo will donate approximately 150,000 masks to five states’ public health departments. 30 rupees’ ($400,000) worth of health insurance has also been allocated for bartenders associated with Diageo India’s in-house program.
- **China**: Diageo’s Shuijingfang contributed 9m yuan ($1.3 m) to the Wuhan Charity Foundation, and Diageo China gave a further 1m yuan ($140,000) to support ongoing local relief efforts.
- **China**: Pernod Ricard donated 2m yuan ($280,000) to the China Charity Federation (CCF) to establish a special fund for medical workers.
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- **South Korea**: AB InBev’s OB allocated 1 billion won ($830,000) to buy emergency supplies – such as masks, hand sanitizers, and personal hygiene and medical products – through its supply chain and provide the items to regions in need.