Highlights of IARD members' actions across Africa

The world’s leading beer, wine, and spirits producers are helping to fight COVID-19. See a selection of their initiatives:

- Pernod Ricard South Africa has established its #KeepTheSpirit initiative, committing 2m rand ($110,000) to support nearly 1,000 bartenders and servers through the COVID-19 lockdown.

- AB InBev in South Africa donated 100,000 face shields to four provincial departments of health and to the Western Cape Department of Social Development.

- In Kenya and the Seychelles, Diageo is delivering bottles of drinking water to emergency health workers.

- In South Africa, AB InBev is donating 150,000 liters of hand sanitizer to government agencies, including provincial departments of health.

- Diageo is manufacturing or providing neutral alcohol to support the production of hand sanitizer for frontline healthcare workers in Cameroon, Ethiopia, Kenya, Nigeria, South Africa, Uganda, Ghana, and other countries worldwide.

- In South Africa, AB InBev is donating 150,000 liters of hand sanitizer to government agencies, including provincial departments of health.